



PRESS RELEASE

24 November 2006

New CCC Projects Launched

Coral Cay Conservation (CCC) has launched CCC Projects to tailor for those interested in marine conservation but who, through time constraints, are unable to commit to 3 week+ expeditions.

CCC is a British-based not-for-profit, international award-winning organization, dedicated to providing resources to help sustain livelihoods and alleviate poverty through the protection, restoration and management of coral reefs and tropical rainforests.

CCC Projects are truly unique. Led by top marine scientists, they provide a rare opportunity for members of the public to gain hands on experience of surveying some of the world's most spectacular marine environments. The new and exciting projects include 1 week and 2 week options, plus tailor-made Conservation Holidays in the Philippines, Tobago or the Red Sea.

The 2007 portfolio (full details can be found at: www.coralcay.org):

Philippines or Tobago (throughout 2007)

- Learn to Dive
 - 1 week – A unique opportunity to meet new people, learn to dive in a stunning location and experience expedition life while observing marine science going on day to day around you.
 - 2 weeks – Spend two amazing weeks learning to dive and learning marine science to allow you to contribute to a global survey database.
- Reef Survey
 - 1 week – Special for trained divers (Advanced Open Water minimum) the program includes training to a standard that allows you collect data for their global database.
 - 2 weeks – For trained divers (Advanced Open Water minimum) this program includes training to a standard that allows you collect data for their global database.

Conservation Holidays

- Whale Shark Liveaboard, Philippines
Join liveaboard research cruises on board the 'DSV Discovery*' to survey and dive with whale sharks for 7, 14 and 21 days.

Week 1: 26th March 2007 - 2nd April 2007

Week 2: 2nd April 2007 - 9th April 2007

Week 3: 9th April 2007 - 16th April 2007

- Reef Biology & Conservation Liveboard, Red Sea
Superior quality liveboard with reef biology lectures and underwater and fish identification sessions.
4th - 11th May 2007: Northern Red Sea
26th October 2007 - 2nd November 2007: Southern Red Sea including the Fury Shoals and Elphinstone Reef

Whether it be the winter months or simply a stressful job or the chance to experience something new, CCC Projects makes sure your time is utilised and valued...

** DSV Discovery (www.dsvdiscovery.demon.co.uk) is an off shore marine research and survey vessel, fully equipped with state of the art technical diving and survey equipment to rally aboard to obtain hands on experience with, including: remotely-operated submersibles, underwater video and photographic equipment, side-scan sonar and magnetometers.*

Note to Editors

1. For further information on Coral Cay Conservation please visit www.coralcay.org or contact Laura Timms (PR and Communications Manager) +Tel: Email: lt@coralcay.org
2. Imagery available on request Email: lt@coralcay.org

CORAL CAY CONSERVATION

Providing resources to help sustain livelihoods and alleviate poverty through the protection, restoration and management of coral reefs and tropical forests.

Coral Cay Conservation (CCC) is a non-profit organisation at the cutting edge of ecotourism. We send teams of volunteers to survey some of the world's most endangered coral reefs and tropical forests. Our mission is to protect these crucial environments by working closely with host countries and the local communities who depend on them for food and livelihood. Anyone can be a CCC volunteer. Anyone can help make the difference.

Aims & Principles

Coral Cay Conservation provides resources to help sustain livelihoods and alleviate poverty through the protection, restoration and management of coral reefs and tropical forests. We achieve these aims by:

- providing technical and financial support that countries need in order to produce conservation management plans for threatened reefs and forests;
- training international volunteers and host-country partners to gather, interpret and monitor the data that's so crucial for effective conservation;
- working with host-country governments and other organisations to encourage education and sustainable livelihood opportunities in local communities.

Brief History

- 1986-1998: CCC supports the Belize Government's drive to create numerous marine reserves and a World Heritage Site along the Great Atlantic Barrier Reef.
- 1995-present: CCC works with the Philippine Reef and Rainforest Conservation Foundation Inc (PRRCFI) to safeguard Danjungan Island and other key areas.
- 1996: CCC expeditions survey Sulawesi's Banggai Islands.
- 1998: CCC's East Kalimantan Reef Conservation Project.
- 1998-present: The Bay Islands of Honduras – CCC's second Caribbean programme.
- 2001-present: CCC's Fiji Coral Reef Conservation Project
- 2002: CCC assists with a project to help the Tobago Cays (St Vincent and the Grenadines) become a World Heritage Site.
- 2003: Six-month pilot project to assess natural resources within the Perhentian Islands, Malaysia. Three-month marine project in the Sian Ka'an Biosphere Reserve, Mexico.
- 2004: The 2003 pilot project leads to the launch of the Malaysia Tropical Forests Conservation Project and the Malaysia Coral Reef Conservation Project
- 2005: At the invitation of the Royal Thai Government, CCC undertook a period of impact assessment resulting from the 2004 Indian Ocean Tsunami in the Surin Island National Park.
- 2006: CCC awarded a Darwin Initiative Grant to undertake a community-based forest conservation project in Papua New Guinea. CCC invited by the Buccoo Reef Trust (BRT) and the Tobago House of Assembly (THA), to commence a reef survey programme in Trinidad & Tobago.

CCC Charitable Trust (UK Charity no. 1025534)

President: Sir Bruce MacPhail

Coral Cay Conservation donates all profits to the CCC Charitable Trust, the UK's only charity dedicated to protecting coral reefs and tropical forests – and the livelihoods of the people who depend on them. The CCC Trust:

- funds conservation diving scholarships for local people;
- produces education resources for schools;
- raises awareness of conservation issues through events and displays;
- supporting alternative livelihood schemes and other local community projects.

CORAL CAY CONSERVATION

Ground Floor, 40-42 Osnaburgh Street, London, NW1 3ND

Tel: +44 (0) 870 750 0668 **Fax:** +44 (0) 870 750 0667

Website: www.coralcay.org